

# Guardians of the Rainforest



An immersive  
jungle adventure

By Céline Cousteau  
and David Riordan





# Explore life in the Amazon

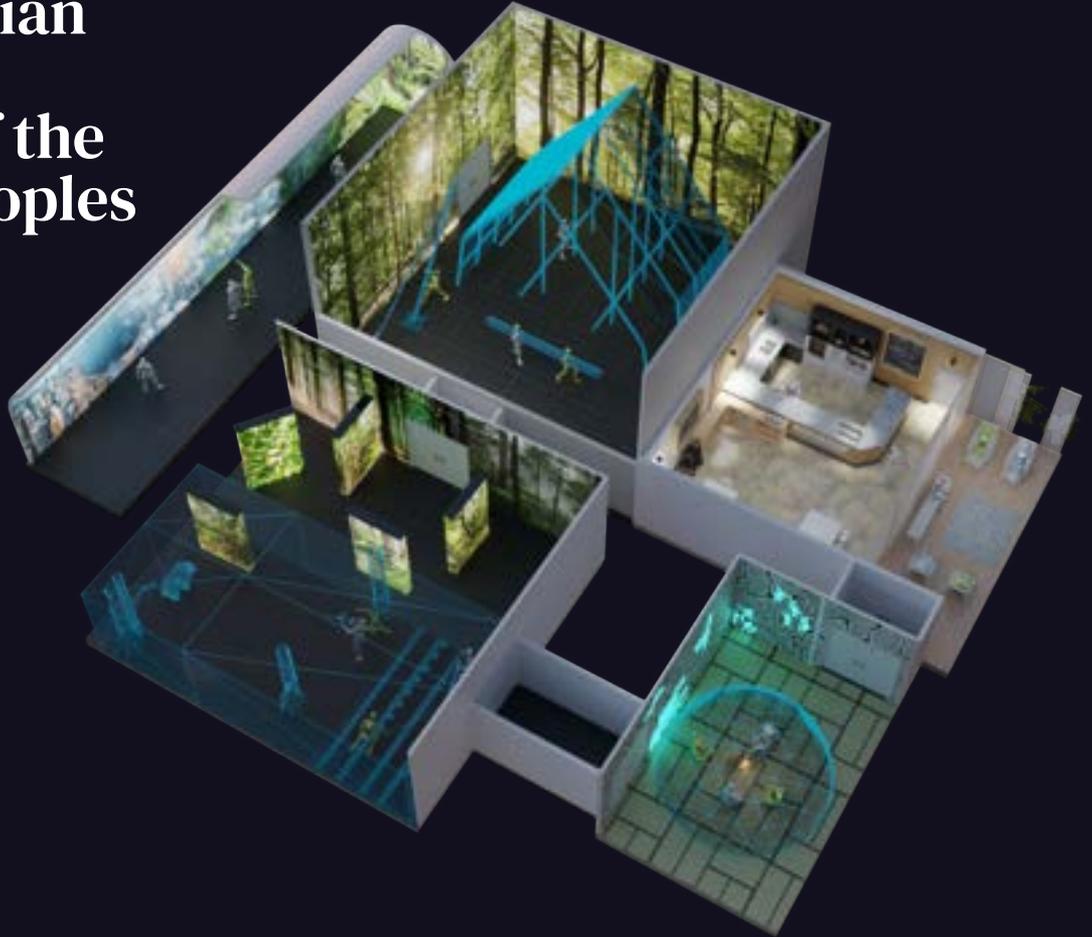
Embark on a unique, experiential adventure into the depth of the Amazon Rainforest, where all your senses will be awakened to a day in the life of the Indigenous Peoples of the Javari territory.

The *Guardians of the Rainforest* AR Mixed Media experience features a synergistic, immersive environment where technology, mysticism, community, unity, nature and interpersonal exploration combine to provide an unique, interactive adventure.

You are invited by *Céline Cousteau*, famed documentary film director and rainforest explorer and *David Riordan*, award winning transmedia designer, to *virtually* step into the lives of the Marubo. You will discover why it is so important for our survival as humans on Planet Earth to support them in protecting the Amazon Rainforest from destruction.



**Journey into the Brazilian  
Amazon and immerse  
yourself into the life of the  
Marubo Indigenous Peoples**





# Imagine

The *Guardians of the Rainforest* AR experience offers a unique 3D virtual portal to Indigenous life in the Javari. It will facilitate a unique connection between participants and tribal members in the Amazon rainforest. As participants “walk in the experience” of Indigenous tribal life, it will raise their awareness of the importance of helping them preserve the Amazon rainforest for all of us.

Guardians of the Rainforest will be presented in leading museums around the world. Eventually, the experience will be available to people as a “collective” experience at home. Fundraising for The Guardians of the Rainforest museum project is utilizing crowd funding campaigns and sales of NFT’s (Non-Fungible Tokens/Coins) that allow contributors to become “invested” members of the Marubo tribe with unique on-going benefits.





# Travel back in time

What if... you could be transported back in time to *before* 1978 when Westerners first made contact with the Marubo living in the Amazon Rainforest. You would experience a life shaped by the challenges and abundance of the lush rainforest, employing pre-modern technology for hunting, growing food, while constantly adapting to your surroundings. You would discover what we have forgotten about adapting to the challenges of the natural world instead of exploiting it to collapse.





# Today's Reality

What if you then traveled forward in time to a modern day Indigenous rainforest village *after* contact was made in the late nineteenth seventies. You would witness a tribe ravaged by white man's diseases barely hanging on to their way of life. A people faced with the challenges of illegal logging, hunting, fishing, and encroaching agriculture and cattle ranching on land set aside by the Brazilian government for Indigenous People to protect. You would discover the Indigenous Peoples of the Javari are not backward and primitive relics of a remote past. They are our allies, guardians of the rainforest and a vitally important part of our survival on this planet.





# Imagine the Future

Connect the past to the present

Magic, tradition and spiritual guidance will be discovered as you experience Indigenous rituals and connection to self and Nature.

Modern technology will immerse you in ancient traditions as you explore spiritual stories and symbols.





Mar revolto e coisa do passado, Mar tranquilo e,  
Mar nunca navegado, Ernesto Neto  
Extracted from: <https://amosantiago.cl/soplo-en-el-cclm-un-viaje-sensorial-por-la-obra-de-ernesto-neto/>



# Relax and recenter

A mindful space to integrate your journey

End your adventure in a comfortable and safe place to clear your mind and reflect on the experience.

The welcoming space is based on the work of the famous Brazilian artist Ernesto Neto.



# Partners



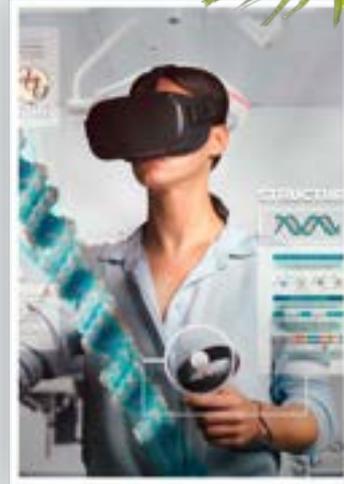
**David Riordan (Story Studio)**

David co-developed and produced documentary television and web properties including: "One World Journeys", "Google Ocean", "Random 1" and "Lost in Woonsocket". He directed interactive entertainment groups at Time Warner, Disney, Philips Media and Cinemaware and has been the recipient of numerous awards for his interactive entertainment and web work including four Interactive Academy Awards.



**Céline Cousteau (CCP)**

As an environmental activist, storyteller, and author committed to sharing the vital message of interconnectivity between humans and the natural world, Céline works across a plethora of mediums to reach global audiences. Leveraging technology to benefit nature and humans, the evolution of her work naturally evolved to incorporate AR/VR as part of her storytelling.



**Augmented Island Studios**

Full service creative Augmented Reality and Virtual Reality studio based in Portland, Oregon with development offices in Cali, Colombia. A studio with projects in the entertainment, manufacturing, medical and public spaces fields.

A large, conical thatched hut, possibly a traditional dwelling, stands in the center of the frame. The hut is illuminated from below, highlighting its textured, straw-like exterior. The background is a dark, starry night sky with a faint Milky Way visible. In the foreground, a dark, paved area with yellow road markings is visible. To the left, there are some lights and the silhouette of another building. To the right, there are some trees and a structure under construction.

**Ready to immersive yourself?**

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